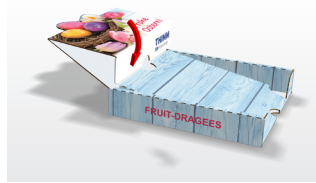


# SALES AND PROMOTION PACKAGING

THIMM xPOSe® | slide 1.0 is an innovative packaging with integrated product slide. It provides an improved perception with an orderly presentation of goods. When packaging is opened products are automatically positioned at an angle and slide forward every time a product is removed. When in position the packaging lid becomes an effective advertising medium.



## THIMM xPOSe® | slide 1.0

Innovative packaging with integrated product slide



### CUSTOMER BENEFITS

#### Patented packaging system with integrated product slide

- » Is part of the THIMM xPOSe® range of multifunctional shelf packaging
- » Packaging system will be delivered pre-assembled
- » Improved perception and differentiation on the shelf and in the secondary placement with an orderly, uniform presentation of goods
- » Improved volume usage through compressed storage and distribution
- » When packaging is opened products are automatically positioned at an angle and slide forward every time a product is removed
- » When in position the packaging lid becomes an effective advertising medium
- » Can be used as manual packaging



### ENVIRONMENTAL ASPECTS / SUSTAINABILITY

- » The single-material solution makes disposal easy (external material ratio < 5%)
- » Packaging optimisation through comprehensive consultancy based on efficient logistics processes

>> Design number: 511613.02.703



### APPLICATION AREAS

- » Confectionery & snacks
- » Cosmetics & hygiene products
- » Household goods

Custom solutions available on request



### CONTACT



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